SCAD 2020 Summer Workshop Series: Session 1

SCAD
The University for Creative Careers

1.   Nuances of Digital Printing for Fabrics

Virtual Workshop with Hank Woodward

Students learn to verify a successful repeat unit, consider inherent noise, explore fabric specific design quirks and designing with type for fabric prints, followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrj0uHN0wG2xzMPNLF9v0zlp--Xwl

June 16, 2020 | 10:00 a.m.

2.   Laser Cutting Small Parts

Virtual Workshop with Bob Delli Bovi

Students learn about bridging small parts, materials, file setup, and common mistakes, followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrj0uHN0wG2xzMPNLF9v0zlp--Xwl

June 16, 2020 | 11:00 a.m.

3.   Master Class for Certification in Adobe Creative Suite

Virtual Workshop with Professor Stephen White

This master class introduces students to the resources provided by the Adobe Creative Suite and to the process for gaining Adobe certification.

https://scad.zoom.us/j/99118885270?pwd=SzBFd2RhZDVCZ0UwekU4bUVVVzlGZz09

June 16, 2020 | 11:00 a.m.

4.   How Business Works: An Online Business Simulation (2)

Virtual Workshop with Professor Chris Miller

In this five-day workshop students participate in CAPSIM Core, a fast-paced business simulation where teams engage in strategic decision making to drive the internal workings of your business in a competitive industry and market environment. Team members assume the roles of executive management at a multimillion-dollar company and compete directly against other real or simulated teams to gain market share and grow their business. Participants begin by analyzing the industry, the markets and their competition through detailed reports. Teams then use this information to formulate a business strategy to launch and grow their business executing key decisions across four major functions: research and development (R&D), marketing, production and finance.

https://scad.zoom.us/meeting/register/tJYrc-6vrzgpEtxvpnWT6C3Pw5rctx3y1D_3

June 16, 2020 | 11:00 a.m.

5. Creating a Spontaneous Composition

Virtual Workshop with Professor Kent Knowles

In this workshop students explore methods for establishing a focal point within a composition while practicing creative dexterity with paint. Points of interest include mapping out a painting, blocking-in light and shadow, and implementing a dynamic color palette.

https://scad.zoom.us/j/651257973?pwd=L3JEZXhTZVpsOHJZWG81eUQwa1c5dz09

Password: 50174

June 16, 2020 | 11:00 a.m.

6. Paper Printing, Vinyl Cutting and Stickers

Virtual Workshop with Shannon Iacino

Students learn the capabilities of vinyl and sticker cutting, file preparation and material discussion, common mistakes, followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrj0uHN0wG2xzMPNLF9v0zlp--Xwl

June 16, 2020 | 1:00 p.m.

7. Meshmixer Workshop

Virtual Workshop with Shannon Iacino

Students learn how to check and fix their STL Files for 3D printing, followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrj0uHN0wG2xzMPNLF9v0zlp--Xwl

June 16, 2020 | 2:00 p.m.

8. Adobe Certification 101

Virtual Workshop with Professor Zachary Rich

Students learn the benefits of obtaining an Adobe Certification including the general skill sets needed to take the exams for Photoshop, Illustrator, After Effects, and Animate. These software-specific certifications are industry-recognized badges of honor and are great investments for creative careers.

https://scad.zoom.us/j/95839834887

Password: ADOBE

June 16, 2020 | 2:00 p.m.

9.   REVIT Workshop for Architecture

Virtual Workshop with Bob Delli Bovi

Students learn how to convert a REVIT model for 3D printing, followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrj0uHN0wG2xzMPNLF9v0zlp--Xwl

June 16, 2020 | 3:00 p.m.

10.   Typographic Visual Communication

Virtual Workshop with Professor Dean Ballas

Participants explore effective typographic techniques and engage in a series of typographic scavenger hunt exercises resulting in a deeper understanding how industry visual communicators leverage typography to communicate their message. Attendees use their cell phones, iPads, laptop, etc.

https://scad.zoom.us/j/92837385445?pwd=TTRmdkNQVlkvajBBKyt0YTRuZmltQT09

Password: 291075

June 17, 2020 | 9:00 a.m.

11.   Introduction to Rhino 3D modeling program

Virtual Workshop with Professor Hongsock Lee

Rhino is a 3D-modeling program for engineers, designers, and artists from jewelry to architecture design. This workshop introduces the fundamentals of creating 3D models using Rhino 3D.

https://scad.zoom.us/j/99045808642

June 17, 2020 | 11:00 a.m.

12.   Creating Characters with Strong Points of View

Virtual Workshop with Professor Averie Storck

This workshop explores simple brainstorming techniques to develop characters with strong points of view. Characters who have specific reasons for their actions are the first building block to creating engaging narratives. During the workshop, students view short clips and discuss the narrative signposts of character philosophy. Then, after a short instructor-led improvisation exercise, students write short monologues for their characters.

https://scad.zoom.us/j/96208118766?pwd=V3l4VnBqSlZDNnMvZ2FSeTFEdUNVQT09

Password: 034328

June 17, 2020 | 11:00 a.m.

13.   How Business Works: An Online Business Simulation (3)

Virtual Workshop with Professor Chris Miller

In this five-day workshop students participate in CAPSIM Core, a fast-paced business simulation where teams engage in strategic decision making to drive the internal workings of your business in a competitive industry and market environment. Team members assume the roles of executive management at a multimillion-dollar company and compete directly against other real or simulated teams to gain market share and grow their business. Participants begin by analyzing the industry, the markets and their competition through detailed reports. Teams then use this information to formulate a business strategy to launch and grow their business executing key decisions across four major functions: research and development (R&D), marketing, production and finance.

https://scad.zoom.us/meeting/register/tJYrc-6vrzgpEtxvpnWT6C3Pw5rctx3y1D_3

June 17, 2020 | 11:00 a.m.

14.   So, You Don't Have a Scanner: Tips on Cleaning Phone Photo Files and Uploading Files

Virtual Workshop with Professors Pat Quinn and Kevin Burkhalter

Participants explore different tools and their settings in Adobe Photoshop and Clip Studio in order to submit better quality images to professors during virtual learning and beyond. Participants also discuss best practices for sending work to a server for future professional practice. Attendees use their cell phone, iPad, laptop, etc.

https://scad.zoom.us/j/93266199593

June 17, 2020 | 11:00 a.m.

15.   Adobe Animate: Basics

Virtual Workshop with Professor Zachary Rich

This workshop introduces students to Adobe Animate (aka Flash). Designed for first-time users, workshop topic include a breakdown of the interface, how to create vector-based graphics, and a short demonstration of how to create animation using both traditional and puppet techniques.

https://scad.zoom.us/j/95839834887

Password: ADOBE

June 17, 2020 | 2:00 p.m.

16.   How to Design Cars Like a Pro! (1)

Virtual Workshop with Professor Rafael Corazzo

Students learn to design a car from concept to final rendering in this two-day workshop series. Each session is six hours long, giving students an opportunity to practice conceptualizing, visualizing, building a brand, drawing with perspective, creating innovative designs, using Photoshop to create digital designs, and rendering on paper for a final product.

https://scad.zoom.us/meeting/register/tJwpceuspj0iE9O6DJLHvee7b1_BoLdHWxYA

June 18, 2020 | 9:00 a.m.

17.   Learning from Savannah: SCAD Poetter Hall

Virtual Workshop with Professor Robin Williams

What can a building tell us about a place, its people and institutions? Poetter Hall, SCAD's first building, illustrates the rich and complex historical narratives that lie hidden within any building's walls. The growth SCAD is unlike any other college in not having a traditional "campus," a cluster of buildings around an open greenspace. Rather, SCAD acquired abandoned and disused buildings in multiple locations, resulting in a distributed campus influenced by the city's famous urban plan. This workshop investigates the lessons that can be learned from Savannah and its urban heritage.

https://scad.zoom.us/j/91685296435?pwd=TOw2VXpvcUMzd3VNdm4xSEZWUUZkZz09

Password: 40551

June 18, 2020 | 10:00 a.m.

18.   Laser Cutting Workshop

Virtual Workshop with Bob Delli Bovi

Students learn how to make site plan cut files for architecture, followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrj0uHN0wG2xzMPNLF9v0zlp--Xwl

June 18, 2020 | 10:00 a.m.

19.   NCIDQ Certification Snapshot

Virtual Workshop with Professor Sybil van Dijs

This workshop reviews the importance of NCIDQ certification as an industry standard, as a differentiator to employers seeking new employees, and the potential increased salary as well as career growth at most firms. The session looks at eligibility paths and work experience requirements; an overview of the NCIDQ exam, the Exam Blueprint content, fees and schedule and SCAD support for your professional objective.

https://scad.zoom.us/j/91382213205?pwd=bGVGZ1lPMzVBSjd2clhXczZoZVVCUT09

Password: 460623

June 18, 2020 | 11:00 a.m.

20. Understanding Flatbed Printing and Specialty Inks

Virtual Workshop with Pedro Ramos

Students lean the appropriate applications of white ink, clear ink, and other speciality inks, followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrjOuHN0wG2xzMPNLF9v0zlp--Xwl

June 18, 2020 | 11:00 a.m.

21.   SCADamp: Craft Clear Messages

Virtual Workshop with Communication Coach John Staley

The ability to craft clear, concise speeches and presentations is an invaluable skill for communicators. In this workshop, students learn to consider their audience and to craft language and content with the audience in mind.

Register at: https://app.scad.edu/workshops/ (select "Online" campus at the top)

June 18, 2020 | 11:00 a.m.

22. Social Media Campaigns and Social Media Marketing Strategies for Luxury Brands

Virtual Workshop with Professor Oscar Betancur

A social media marketing strategy is the playbook for everything you plan to do and hope to achieve on social media. In this workshop, students study social media campaigns with specific goals. The results of campaigns are tracked, measured, and re-evaluated for improvements.

https://scad.zoom.us/j/96515350276?pwd=WGFUWmMwNVBCeTVBTVFaWWhudHd1dz09

Password: 845961

June 18, 2020 | 11:00 a.m.

23. How Business Works: An Online Business Simulation (4)

Virtual Workshop with Professor Chris Miller

In this five-day workshop students participate in CAPSIM Core, a fast-paced business simulation where teams engage in strategic decision making to drive the internal workings of your business in a competitive industry and market environment. Team members assume the roles of executive management at a multimillion-dollar company and compete directly against other real or simulated teams to gain market share and grow their business. Participants begin by analyzing the industry, the markets and their competition through detailed reports. Teams then use this information to formulate a business strategy to launch and grow their business executing key decisions across four major functions: research and development (R&D), marketing, production and finance.

https://scad.zoom.us/meeting/register/tJYrc-6vrzgpEtxvpnWT6C3Pw5rctx3y1D_3

June 18, 2020 | 11:00 a.m.

24. Getting Started in Unreal Engine: Introduction to Real-time 3D Graphics

Virtual Workshop with Professor Joshua Lomelino

Students learn the core principles of scene layout, blocking, and storytelling using real-time visualization tools. Students explore the Unreal Engine interface and workflow strategies, while building a 3D environment. Prior to workshop, students are expected to install Unreal Engine (free for students and requires a computer that meets minimum system requirements).

https://scad.zoom.us/j/96656352318

Password: UNREAL

June 18, 2020 | 11:00 a.m.

25. Revit Refresh

Virtual Workshop with Professor Peili Wang

Brush up on your Revit skills – develop ninja skills. Get started now, gain the knowledge needed to advance your journey with the industry-standard application for interior design and architecture professionals. This workshop is designed to prepare students for ELDS 325 and ELDS 708, while refreshing and advancing the knowledge and skills developed in ELDS 225.

https://scad.zoom.us/j/94875114716?pwd=N0ZiTytwSTd3bGJ4dE1xdWUyMGpKUT09

Password: 503695

June 18, 2020 | 1:00 p.m.

26. Advanced Flatbed Printing Applications and Techniques

Virtual Workshop with Pedro Ramos

Students learn how to complete double-sided printing, complete material simulations with physical texture, and use dual technology (laser + flatbed), followed by Q&A.

https://scad.zoom.us/meeting/register/tJAsdeCvrj0uHN0wG2xzMPNLF9v0zlp--Xwl

June 18, 2020 | 1:00 p.m.

27. Keyshot as Collaborator

Virtual Workshop with Professor Sheila Edwards

Keyshot is a powerful photo rendering tool used in the design industry and taught at SCAD. This program allows designers to select and apply materials and environments to create a photo-realistic image of a 3D CAD model. While the program is typically thought of as a tool for expressing a preconceived design, it provides so many captivating materials, that it often opens our eyes to new interpretations of the design.

https://scad.zoom.us/j/98741175099?pwd=ckZUYVRxWFF5akR4RFk3blJIczJJZz09

Password: 522379

June 18, 2020 | 2:00 p.m.

28. Adobe Animate: Industry-Standard Puppet Animation

Virtual Workshop with Professor Zachary Rich

In this workshop students learn more advanced techniques using Adobe Animate (aka Flash), including how it is currently being used in the television animation industry. Students also delve into puppet animation techniques and how the program is being used across animation studios today.

https://scad.zoom.us/j/95839834887

Password: ADOBE

June 18, 2020 | 2:00 p.m.

29. Visual-eyes Jam: Developing Graphical Communication Skills in the Building Arts

Virtual Workshop with Professors Maggie McManus, Arpad Ronaszegi, and Mike Hill

Visual communication is critical for building arts professionals to develop and present design ideas, interact with client groups, and document projects in a visually compelling manner. This three-hour workshop builds participants' skills in visual communication for the building arts through the Adobe Creative software platform and complements the university's SCADamp programming. Three SCAD Architecture faculty lead one-hour workshops on Adobe Photoshop (McManus), InDesign (Ronaszagi), and Illustrator (Hill). Each one-hour jam session introduces the interface, fundamental tools of each program, layout and presentation graphics design, and individual tips and tricks from each professor. Students learn to amplify their visual presentations with this interactive jam session.

https://scad.zoom.us/j/99297756072?pwd=T3hVUWFNWVAxR0JiRC9wR2pEYTJQdz09

Password: 943569

June 18, 2020 | 3:00 p.m.

30. How to Design Cars Like a Pro! (2)

Virtual Workshop with Professor Rafael Corazzo

Students learn to design a car from concept to final rendering in this two-day workshop series. Each session is six hours long, giving students an opportunity to practice conceptualizing, visualizing, building a brand, drawing with perspective, creating innovative designs, using Photoshop to create digital designs, and rendering on paper for a final product.

https://scad.zoom.us/meeting/register/tJwpceuspj0iE9O6DJLHvee7b1_BoLdHWxYA

June 19, 2020 | 9:00 a.m.

31. Shape-based Figure Drawing

Virtual Workshop with Professor Beth Baronian

Students practice drawing a figure as a box, then a sphere, and then blend the two shapes. The workshop references old master drawings, and students either draw what is demonstrated or create their own pose. Students can use traditional or digital tools (Adobe) and techniques for both are demonstrated during the workshop.

https://scad.zoom.us/j/97371541129

Password: DRAW

June 19, 2020 | 10:00 a.m.

32. How Business Works: An Online Business Simulation (5)

Virtual Workshop with Professor Chris Miller

In this five-day workshop students participate in CAPSIM Core, a fast-paced business simulation where teams engage in strategic decision making to drive the internal workings of your business in a competitive industry and market environment. Team members assume the roles of executive management at a multimillion-dollar company and compete directly against other real or simulated teams to gain market share and grow their business. Participants begin by analyzing the industry, the markets and their competition through detailed reports. Teams then use this information to formulate a business strategy to launch and grow their business executing key decisions across four major functions: research and development (R&D), marketing, production and finance.

https://scad.zoom.us/meeting/register/tJYrc-6vrzgpEtxvpnWT6C3Pw5rctx3y1D_3

June 19, 2020 | 11:00 a.m.

33. How to Be More Creative... It's Easier Than You Think!

Virtual Workshop with Professor Duke Greenhill

In this workshop students learn techniques and tips to train themselves to be more creative using a vast body of recent scientific study. Through illustrative film clips and custom exercises, participants learn the four ingredients of creativity, the science behind each, and simple, effective ways to grow each of those ingredients to become more creative. Only pen, pencil, and paper are needed to participate.

https://scad.zoom.us/j/5669951047?pwd=ekcvcjZSSWM1Z000YWtVbFZ0NnBaZz09

Password: creativity

June 19, 2020 | 11:00 a.m.

34. SCADamp: Focus Your Attention

Virtual Workshop with Communication Coach Kelly Kilgore

Focused attention helps communicators stay present and live in the moment. In this workshop, students explore mindfulness-based practices and techniques to address the nerves, mental chatter, and performance anxiety that frequently occur before and during various types of communication.

Register at: https://app.scad.edu/workshops/ (select "Online" campus at the top)

June 19, 2020 | 1:00 p.m.

35. Digital Drawing Fundamentals - How to Make Pixels Feel Real

Virtual Workshop with Professor Benjamin Reid Phillips

This workshop covers the fundamentals of brushes and brush settings, layers and blending modes in Adobe Photoshop. Working with high resolution images of casts, students learn how to create brushes that allow them to draw with tools that behave the same as traditional drawing materials while learning to use the unique properties of the digital drawing experience.

https://scad.zoom.us/j/97371541129

Password: DRAW

June 19, 2020 | 1:00 p.m.