SCAD
Facts

2023–2024

Contents

A Brief History

The Savannah College of Art and Design was founded in 1978 by Richard G. Rowan, Paula S. Wallace, Paul E. Poetter, and May L. Poetter to provide degree programs not previously available in southeast Georgia and to create a specialized professional art college to attract students from throughout the U.S. and abroad. The curriculum was established with dual goals of excellent arts education and effective career preparation for students. Today, with degree-granting locations in Atlanta and Savannah, Georgia; a study abroad location in Lacoste, France; and online programs offered through SCADnow, SCAD continues to assiduously adhere to these goals.

SCAD was legally incorporated in the state of Georgia on Sept. 29, 1978. A Board of Trustees was established, and the search began for a credentialed faculty and an appropriate facility.

In the spring of 1979, SCAD purchased and renovated the Savannah Volunteer Guards Armory to serve as the first classroom and administration building. The historic significance of the 1892 structure was recognized by its nomination for inclusion in the National Register of Historic Places. Named Poetter Hall in honor of two SCAD founders, the building remains in active use by SCAD today.

Classes began in September 1979 with 71 students and 11 faculty and staff members. Today, the student body numbers more than 17,000 and the faculty and staff more than 2,000. SCAD Savannah encompasses nearly 80 buildings, equipped with the latest technology, located throughout the city's historic and Victorian districts.

In 2002, the university concluded an agreement with the Lacoste School of the Arts (France) under which the school donated its historic properties to SCAD. The Lacoste site consists of more than 30 buildings in a remarkably preserved medieval village in Provence and has been designated by the French government as a national treasure. Varied courses that apply to all SCAD areas of study are offered at Lacoste throughout the year.

In Fall 2003, SCAD eLearning was launched, offering degree programs and certificates completely online under the authority and accreditation of the university. Among other recognitions, SCAD was the first art and design university to receive the Instructional Technology Council's award for Outstanding Distance Education Program and the rank of Excellence in Institution-Wide Online Teaching and Learning from the Online Learning Consortium. Rebranded as SCADnow in 2021, the university's signature online learning platform offers on-the-go artists, designers, and professionals the best of both worlds in distance education — real-time engagement combined with on-demand access.

In March 2005, SCAD opened a location in Midtown Atlanta at the center of the fast-paced major U.S. metropolis. Atlanta offers students access to internships and employment opportunities with major arts organizations and leading companies. In addition to SCAD Atlanta's main building, facilities include a digital media center, an acclaimed sculpture and design studio, and the historic Ivy Hall.

In August 2005, the Board of Trustees of the Woodruff Arts Center and SCAD voted to approve an agreement between the Atlanta College of Art and the university. ACA was integrated into SCAD beginning June 2006.

In 2009, the Hong Kong Development Bureau entrusted SCAD with conserving the historic North Kowloon Magistracy Building in Sham Shui Po to become the leading site for the study of art and design in Asia. Classes began Fall 2010 and, following the conclusion of SCAD's 10-year lease with the Hong Kong government, the university decided to discontinue the location and focus on its offerings in Atlanta and Savannah, Georgia; Lacoste, France, and online via SCADnow.

At each location, students are nurtured and motivated by faculty members with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment. The innovative SCAD curriculum is enhanced by advanced professional-level technology, equipment, and learning resources. SCAD offers an exceptional education and unparalleled career preparation, with 99% of Spring 2022 SCAD alumni employed, pursuing further education, or both within 10 months of graduation.

SCAD Facts

Savannah College of Art and Design
516 Drayton St.
P.O. Box 3146
Savannah, Georgia 31402-3146

President: Paula Wallace
Founded: 1978
Level: Level III · Bachelor's and master's degrees
Control: Private, nonprofit
Carnegie Classification: Master's Colleges and Universities: Larger Programs

Mission Statement
SCAD prepares talented students for creative professions through engaged teaching and learning in a positively oriented university environment.

Academic Year Calendar: Quarter
Colors: Gold and black
Website: scad.edu

Degrees Offered
+ Bachelor of Arts
+ Bachelor of Fine Arts
+ Master of Architecture
+ Master of Arts
+ Master of Fine Arts
+ Master of Business Innovation

College Codes
ACT: 0855
FAFSA: 015022
FICE: 021415
GRE: 5631
IPEDS: 140951
OPE ID: 02141500
SAT: 5631

Contact
Main switchboard phone: 912.525.5000

Admission
Atlanta
404.253.2700, 877.722.3285
scadatl@scad.edu

SCADnow
912.525.5100, 800.869.7223
admission@scad.edu

Savannah
912.525.5100, 800.869.7223
admission@scad.edu

❝ **SCAD is the best place for creatives to learn their skills supported by the best resources. I am thanking you for reminding me and my team why they do what they do. Thank you for being our inspiration — the classrooms, the students, the teachers.** ❞

AMY SMILOVIC

Founder and creative director, Tibi

Accreditation

Southern Association of Colleges and Schools Commission on Colleges

The Savannah College of Art and Design is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and masters degrees. Savannah College of Art and Design also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of the Savannah College of Art and Design may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

The SCAD department of institutional effectiveness is responsible for reporting substantive changes to SACSCOC according to the Commission's published policies. Faculty and staff can email accreditation@scad.edu to report or request information regarding substantive change.

National Architectural Accrediting Board

In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year term, an eight-year term with conditions, or a two-year term of continuing accreditation, or a three-year term of initial accreditation, depending on the extent of its conformance with established education standards.

Doctor of Architecture and Master of Architecture degree programs may require a non-accredited undergraduate degree in architecture for admission. However, the non-accredited degree is not, by itself, recognized as an accredited degree.

The Savannah College of Art and Design School of Building Arts offers the following NAAB-accredited degree program(s): M.Arch. (180 undergraduate credits plus 90 graduate credits). Next accreditation visit: 2030.

Council for Interior Design Accreditation

The interior design program leading to the Bachelor of Fine Arts in interior design at SCAD Atlanta and SCAD Savannah is accredited by the Council for Interior Design Accreditation, www.accredit-id.org, 206 Cesar E. Chavez Ave. SW, Suite 350, Grand Rapids, MI, 49503.

The CIDA-accredited program prepares students for entry-level interior design practice, for advanced study, and to apply for membership in professional interior design organizations. The Bachelor of Fine Arts in interior design granted by the Savannah College of Art and Design meets the educational requirement for eligibility to sit for the National Council for Interior Design Qualification Examination (NCIDQ exam). For more information about NCIDQ Exam eligibility visit: https://www.cidq.org/eligibility-requirements.

For a complete description of institutional and programmatic accreditations, visit scad.edu/accreditation.

Board of Trustees

SCAD, a private, nonprofit, accredited, degree-granting university, is governed by the university's elected Board of Trustees. The Board serves as the supreme authority of the institution by establishing the university's mission and broad policies for the university, securing financial resources to adequately support the university's goals, and electing the president.

The SCAD administration is accountable to the Board of Trustees. Board members direct the administration of the university to implement and comply with the policies and guidelines required by the criteria for accreditation issued by the Southern Association of Colleges and Schools Commission on Colleges. The Board of Trustees holds biannual meetings to conduct any and all business.

66 **SCAD students operate on a level that you don't see most students operate on. You would think they were already professionals with the amount of creativity and professionalism they bring to the table and how well they're prepared for the real world.** 99

LOUIS DESFORGES

Assistant VP
Diversity and Inclusion, L'Oréal

Tuition and Financial Assistance

Undergraduate

	2023–24	2022–23	2021–22	2020–21	2019–20	2018–19
Tuition	**40,095**	39,105	38,340	37,575	37,575	36,630
Room	**11,139***	10,797*	10,752*	10,545*	10,224*	9,591*
Board	**6,354***	4,797*	4,596*	4,434*	4,938*	4,959*
Total	**$57,588**	$54,699	$53,688	$52,554	$52,737	$51,180

*Room and board cost is based on weighted averages of residence halls and meal plans across all SCAD locations.

Graduate

	2023–24	2022–23	2021–22	2020–21	2019–20	2018–19
Tuition	**41,085**	40,050	39,240	38,475	38,475	37,530
Room	**11,398***	10,797*	10,752*	10,545*	10,224*	9,591*
Board	**6,354***	4,797*	4,596*	4,434*	4,938*	4,959*
Total	**$58,578**	$55,644	$54,588	$53,454	$53,637	$52,080

*Room and board cost is based on weighted averages of residence halls and meal plans across all SCAD locations.

Scholarship and Grant Funds Paid

	FY 2023	**Qty. Paid**	FY 2022	Qty. Paid	FY 2021	Qty. Paid	FY 2020	Qty. Paid	FY 2019	Qty. Paid
Federal grants	**14,957,416**	**2,803**	18,269,368	4,368	22,166,636	4,467	16,664,618	4,998	12,492,377	2,679
State grants and scholarships	**6,302,551**	**1,597**	5,307,204	1,437	4,914,595	1,394	5,533,366	1,473	5,145,214	1,516
Institutional fellowships	**21,890,920**	**2,952**	19,168,355	2,775	15,099,493	2,445	13,471,117	2,242	12,363,661	2,176
Institutional grants	**14,969,166**	**2,665**	14,799,428	2,660	13,501,651	3,184	9,592,858	4,335	5,912,114	2,630
Institutional scholarships	**103,938,835**	**12,029**	90,451,241	11,281	74,214,321	10,561	95,448,781	11,169	90,922,887	10,691
Total	**$162,058,888**		$147,995,596		$129,896,696		$140,710,740		$126,836,253	

Faculty Demographics and Class Size

Gender

Fall Quarter	2023				2022				2021				2020				2019			
	M	F	U	T	M	F	U	T	M	F	U	T	M	F	U	T	M	F	U	T
Full-time	417	325	6	748	383	295	2	680	373	268	1	642	373	257	1	631	379	259	-	638
Part-time	45	55	3	103	48	57	9	114	45	57	5	107	45	67	2	114	58	74	4	136
Total	462	380	9	851	431	352	11	794	418	325	6	749	418	324	3	745	437	333	4	774

M Male **F** Female **U** Gender not reported **T** Total

Race/Ethnicity*

Fall Quarter	2023		2022		2021		2020		2019	
	FT	PT	FT	PT	FT	PT	FT	PT	FT	PT
American Indian or Alaska Native	3	0	3	0	4	0	4	0	4	0
Asian	49	3	47	3	37	2	37	4	32	4
Black, non-Hispanic	32	4	30	5	22	2	21	7	21	5
Hispanic	24	5	19	5	17	3	18	4	16	5
Multiracial, non-Hispanic	12	1	9	2	8	3	7	3	4	4
Nonresident alien	49	6	36	6	42	5	49	4	59	14
Race/ethnicity unknown	27	4	18	10	44	6	2	2	26	20
White, non-Hispanic	552	80	518	83	468	86	493	90	476	84

FT Full-time **PT** Part-time

Nonresident alien reported separately regardless of race/ethnicity.

Credentials

Fall Quarter	2023		2022		2021		2020		2019	
	FT	PT	FT	PT	FT	PT	FT	PT	FT	PT
Faculty members with terminal degrees	638	81	580	88	549	83	532	82	526	103
Percentage of faculty with terminal degrees	85%	79%	85%	77%	86%	78%	84%	72%	82%	76%

Class Size

Number of fall quarter class sections with the following class sizes*:

2–9 students	10–19 students	20–29 students	30–35 students
446	991	707	217

Class size as of Census day, September 19, 2023.

Faculty-to-Student Ratio: 1:20

(Based on total number of fall quarter FTE students and FTE faculty where FTE = FT+1/3PT)

Degrees Offered

Atlanta

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.F.A.
Animation and Motion	Animation		x			x
	Motion media design		x			x
	Visual effects		x			x
Building Arts	Interior design		x		x	x
Business Innovation	Advertising				x	x
	Advertising and branding	x	x			
	Creative business leadership				x	
	Luxury and brand management				x	x
Creative Technology	Interactive design and game development	x	x			
Design	Graphic design	x	x			
	Graphic design and visual experience				x	x
	Industrial design		x			
	User experience (UX) design		x			
Fashion	Fashion		x		x	x
	Fashion marketing and management		x			
Film and Acting	Acting		x			x
	Film and television		x		x	x
Fine Arts	Painting		x			x
	Sculpture		x			
Liberal Arts	Dramatic writing		x			
	Writing		x			x
Visual Communication	Illustration	x	x		x	x
	Photography	x	x			x
	Sequential art	x	x			x

Savannah

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.B.I.	M.F.A.
Animation and Motion	Animation		x		x		x
	Motion media design		x		x		x
	Visual effects		x		x		x
Building Arts	Architectural history		x				x
	Architecture		x	x			
	Furniture design		x		x		x
	Interior design		x		x		x
	Preservation design		x		x		x
Business Innovation	Advertising						x
	Advertising and branding	x	x				
	Business of beauty and fragrance		x				
	Creative business leadership				x		
	Design management				x	x	
	Luxury and brand management				x		x
	Service design		x		x		x
	Social strategy and management		x				
Creative Technology	Immersive reality		x				
	Interactive design and game development	x	x		x		x
	Themed entertainment design						x
Design	Design for sustainability				x		x
	Graphic design	x	x				
	Graphic design and visual experience				x		x
	Industrial design		x		x		x
	User experience (UX) design		x				x
	User experience research (UXR)		x				
Fashion	Accessory design		x				
	Fashion		x		x		x
	Fashion marketing and management		x				
	Fibers		x		x		x
	Jewelry		x		x		x
	Sneaker design				x		x

Savannah

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.B.I.	M.F.A.
Film and Acting	Acting		x				x
	Film and television		x		x		x
	Production design		x		x		x
	Sound design		x		x		x
Fine Arts	Painting		x				x
Liberal Arts	Art history		x		x		
	Dramatic writing		x				x
	Equestrian studies	x					
	Writing		x				x
Visual Communication	Illustration	x	x		x		x
	Photography	x	x		x		x
	Sequential art	x	x		x		x

66 SCAD gave me the toolkit—time management, prioritizing, and technical mastery—I needed to make all the things that I think are so incredibly fun and interesting in the world. 99

KATE KIRBY-O'CONNELL

Character TD, Walt Disney Animation Studios
B.F.A., animation, 2013
Charles Town, West Virginia

SCADnow

School	Major	B.A.	B.F.A.	M.Arch.	M.A.	M.F.A.
Animation and Motion	Animation				x	x
	Motion media design				x	x
Building Arts	Interior design				x	
	Preservation design				x	
Business Innovation	Advertising and branding	x	x			
	Creative business leadership				x	
	Design management				x	
	Luxury and brand management				x	x
	Service design				x	
	Social strategy and management		x			
Creative Technology	Interactive design and game development	x			x	x
Design	Design for sustainability				x	x
	Graphic design	x	x			
	Graphic design and visual experience				x	x
Fashion	Fashion				x	x
	Fashion marketing and management		x			
Fine Arts	Painting					x
Liberal Arts	Dramatic writing		x			
	Writing					x
Visual Communication	Illustration				x	x
	Photography	x	x		x	x
	Sequential art	x	x			

❝ SCAD is the only university pushing the boundaries of design education. SCAD is a leader in giving education a different perspective. ❞

JAMES P. CRAMER

Founding editor, DesignIntelligence

Admission

First-year Admission and Enrollment

Fall Quarter	2023	2022	2021	2020	2019
First-year student applicants	14,873	14,338	14,821	14,254	15,236
Accepted applicants	12,495	11,759	12,038	11,155	11,079
Acceptance rate	84%	82%	81%	78%	73%
Total first-year students enrolled	3,652	3,470	2,691	2,158	2,882
Yield rate (enrolled/accepted)	29%	30%	22%	19%	26%

Transfer Admission and Enrollment

Fall Quarter	2023	2022	2021	2020	2019
Transfer applicants	2,095	2,146	2,642	2,487	2,731
Accepted applicants	1,359	1,378	1,653	1,457	1,515
Acceptance rate	65%	64%	63%	59%	55%
Total transfer students enrolled	687	694	792	568	670
Yield rate (enrolled/accepted)	51%	50%	48%	39%	44%

Graduate Admission and Enrollment

Fall Quarter	2023	2022	2021	2020	2019
Graduate applicants	3,007	2,844	3,264	3,143	3,260
Accepted applicants	1,751	1,558	1,830	1,652	1,593
Acceptance rate	58%	55%	56%	53%	49%
Total graduate students enrolled	864	775	839	635	762
Yield rate (enrolled/accepted)	49%	50%	46%	38%	48%

❝ SCAD is like nothing I've ever seen before. Everything is aesthetically beautiful. Everybody is eager to learn. You've got new technologies set against a historic backdrop. It's the perfect juxtaposition and an exciting place to be. ❞

BRIAN PATRICK FLYNN

Interior designer, HGTV

Incoming First-year Student Test Scores

SAT Scores

NUMBER OF STUDENTS SUBMITTING SCORES: **661**

Average scores of fall quarter, degree-seeking first-year students who submitted:

	2023*	2022*	2021*	2020*	2019*
Mathematics	**556**	562	557	551	559
Reading/Writing	**604**	603	600	589	590

The SAT recently changed the testing and scoring structure and the results above display averages for the new test scores.

Middle 50% score range:

	2023*	2022*	2021*	2020*	2019*
Mathematics	**500–610**	510–620	510–560	500–600	510–610
Reading/Writing	**550–670**	550–660	550–600	540–640	540–650

The SAT recently changed the testing and scoring structure and the results above display averages for the new test scores.

ACT Scores

NUMBER OF STUDENTS SUBMITTING SCORES: **471**

Average scores of fall quarter, degree-seeking first-year students who submitted:

2023	2022	2021	2020	2019
24	24	24	24	24

Middle 50% score range:

2023	2022	2021	2020	2019
21–28	20–28	21–24	20–27	21–27

HIGH SCHOOL GPA

NUMBER OF DEGREE-SEEKING STUDENTS SUBMITTING SCORES: **3,144**

Average GPA of fall quarter, degree-seeking first-year student: **3.6**

Enrollment

Fall Quarter Enrollment by Gender
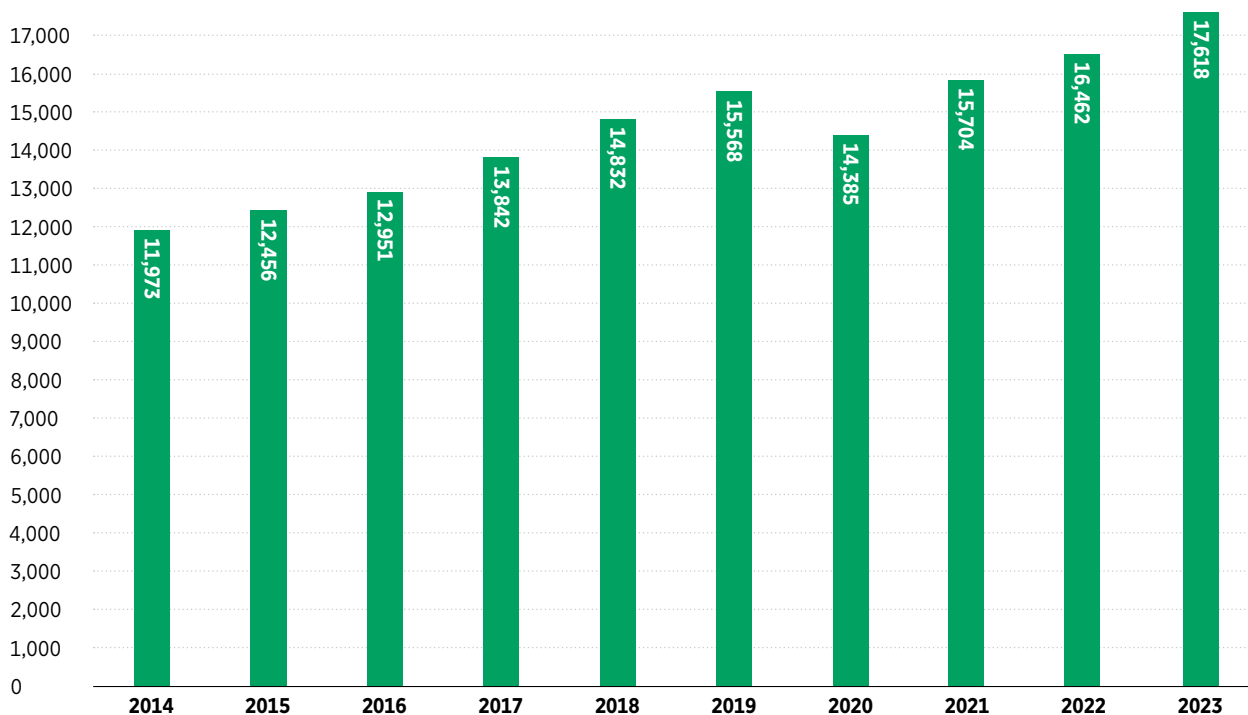
Degree/certificate-seeking, full-time students

Fall Quarter	2023				2022				2021				2020				2019			
	M	F	U	T	M	F	U	T	M	F	U	T	M	F	U	T	M	F	U	T
First Year	1,309	3,001	8	4,318	1,234	2,911	13	4,158	1,080	2,417	12	3,509	835	1,814	5	2,654	1,113	2,386	6	3,505
Sophomore	1,065	2,654	0	3,719	868	2,084	8	2,960	800	1,851	4	2,655	762	1,745	4	2,511	678	1,337	4	2,019
Junior	793	1,836	0	2,629	701	1,601	2	2,304	760	1,689	4	2,453	674	1,566	1	2,241	747	1,619	0	2,366
Senior	579	1,404	0	1,983	621	1,447	2	2,070	594	1,382	1	1,977	565	1,228	0	1,793	576	1,255	0	1,831
Graduate	700	1,583	0	2,283	659	1,496	15	2,170	654	1,494	16	2,164	577	1,260	9	1,846	938	2,121	3	3,062
Total	4,446	10,478	8	14,932	4,083	9,539	40	13,662	3,888	8,833	37	12,758	3,413	7,613	19	11,045	4,052	8,718	13	12,783

M Male   F Female   U Gender not reported   T Total

Degree/certificate-seeking, part-time students

Fall Quarter	2023				2022				2021				2020				2019			
	M	F	U	T	M	F	U	T	M	F	U	T	M	F	U	T	M	F	U	T
First Year	107	216	1	324	115	202	1	318	186	418	5	609	173	289	1	463	138	263	1	402
Sophomore	174	457	0	631	97	207	3	307	102	214	2	318	139	264	1	404	246	427	1	674
Junior	104	249	1	354	91	239	3	333	112	274	2	388	162	342	1	505	106	225	0	331
Senior	253	596	0	849	296	635	1	932	313	607	1	921	316	618	0	934	307	575	0	882
Graduate	85	198	0	283	191	472	3	666	194	515	1	710	237	504	2	743	94	179	0	273
Total	723	1,716	2	2,441	790	1,755	11	2,556	907	2,028	11	2,946	1,027	2,017	5	3,049	891	1,669	2	2,562

Fall Quarter 10-Year Growth[*]

Year	Enrollment
2014	11,973
2015	12,456
2016	12,951
2017	13,842
2018	14,832
2019	15,568
2020	14,385
2021	15,704
2022	16,462
2023	17,618

Overall enrollment reported, including both degree-seeking and nondegree-seeking students.

Fall Quarter Enrollment by Major*

Major	2023 UG	2023 GR	2022 UG	2022 GR	2021 UG	2021 GR	2020 UG	2020 GR	2019 UG	2019 GR
Accessory design	45	4	47	5	36	8	35	-	32	12
Acting	346	36	317	57	308	66	245	34	221	33
Advertising	-	83	-	93	2	85	-	44	-	32
Advertising and branding	250	-	229	-	258	-	278	-	321	-
Animation	1,511	303	1,423	299	1,342	273	1,227	262	1,301	291
Architectural history	4	6	4	2	4	5	6	6	4	7
Architecture	256	62	258	76	251	59	242	54	252	66
Art history	46	11	41	14	43	23	39	17	34	11
Branded entertainment	-	-	4	-	9	-	8	-	9	-
Business design and arts leadership	-	-	-	-	-	1	-	-	-	-
Business of beauty and fragrance	118	-	123	-	94	-	73	-	32	-
Cinema studies	-	-	-	3	-	8	-	10	-	7
Creative business leadership	-	77	-	71	-	72	-	78	-	67
Design for sustainability	-	49	-	41	-	43	-	25	-	14
Design management	-	102	-	93	-	93	-	101	-	105
Digital media	93	-	82	-	74	-	62	-	71	-
Dramatic writing	143	29	116	33	133	36	115	28	111	30
Equestrian studies	23	-	21	-	33	-	30	-	33	-
Fashion	717	69	658	75	637	84	634	83	710	84
Fashion marketing and management	402	-	354	-	343	-	344	-	419	-
Fibers	122	16	103	17	113	24	113	23	134	26
Film and television	1,114	198	1,012	210	988	253	886	248	882	245
Furniture design	47	20	33	21	27	18	33	19	39	20
Graphic design	660	-	676	-	714	-	689	-	698	-
Graphic design and visual experience	-	167	-	159	-	162	-	131	-	148
Illustration	1,054	316	890	281	865	284	738	243	699	237
Illustration design	-	-	-	-	-	-	-	-	-	-
Immersive reality	34	-	34	-	27	-	21	-	9	-
Industrial design	229	102	271	118	284	123	276	134	318	158
Interactive design and game development	377	241	341	158	368	154	388	132	459	147
Interior design	610	112	588	137	587	171	576	155	615	158
Jewelry	89	23	57	17	45	22	54	25	53	25
Luxury and brand management	-	169	-	180	-	107	-	139	-	166
Motion media design	105	85	107	84	134	86	146	75	172	80
Painting	200	128	177	129	153	114	136	110	171	118
Photography	288	74	282	78	314	83	325	85	380	92
Preservation design	15	12	9	16	15	14	17	18	19	23
Printmaking	-	-	2	-	2	-	2	1	5	3
Production design	260	28	239	34	218	26	202	23	182	18
Sculpture	17	5	22	4	18	4	15	4	23	8
Sequential art	707	61	557	52	508	48	406	45	431	50
Service design	19	118	14	90	13	58	25	36	22	34
Social strategy and management	68	-	62	-	50	-	29	-	20	-
Sound design	162	36	131	38	130	39	132	30	131	26
Television producing	1	-	7	-	10	-	10	-	7	-
Themed entertainment design	-	39	-	41	-	48	-	46	-	37
Urban design	-	-	-	-	-	4	-	4	-	7
User experience (UX) design	172	-	151	-	157	-	156	-	157	-
User experience research (UXR)	2	-	-	-	-	-	-	-	-	-
Visual communication	75	-	135	-	204	-	196	-	198	-
Visual effects	150	89	128	61	136	66	166	58	199	48
Writing	121	44	97	49	91	53	102	56	97	60

*First major reported.

Majors with Highest Enrollment

	Major	Count	Percent of Student Body
Fall 2023	**Animation**	**1,814**	**10.30%**
	Illustration	**1,370**	**7.78%**
	Film and television	**1,312**	**7.45%**
	Graphic Design	**827**	**4.69%**
	Fashion	**786**	**4.46%**
Fall 2022	Animation	1,722	10.46%
	Film and television	1,222	7.42%
	Illustration	1,171	7.11%
	Graphic Design	835	5.07%
	Fashion	733	4.45%
Fall 2021	Animation	1,615	10.28%
	Film and television	1,241	7.90%
	Illustration	1,149	7.32%
	Graphic design	876	5.58%
	Interior design	758	4.83%
Fall 2020	Animation	1,489	10.35%
	Film and television	1,134	7.88%
	Illustration	989	6.88%
	Graphic design	866	6.02%
	Interior design	717	4.98%
Fall 2019	Animation	1,592	10.37%
	Film and television	1,127	7.34%
	Illustration	936	6.10%
	Graphic design	846	5.51%
	Fashion	794	5.17%

Fall Quarter Enrollment by Minor[*]

Minor	2023	2022	2021	2020	2019
Accessory design	37	37	34	47	57
Acting	1	-	-	-	-
Acting for the camera	112	108	94	87	76
Advertising	1	1	-	-	10
Advertising and branding	106	106	106	89	88
Advertising art direction	48	39	59	55	47
Advertising copywriting	7	5	4	4	3
Advertising photography	16	18	31	32	41
Animated illustration and publication design	26	18	19	15	26
Animation	103	87	98	116	125
Architectural history	62	57	56	69	82
Architecture	57	54	62	51	56
Art history	73	55	66	56	72
Bridal and eveningwear design	36	16	-	-	-
Business collaboration	29	26	16	-	-
Business management and entrepreneurship	314	235	251	219	229
Casting	42	55	44	41	29
Ceramics	37	23	14	20	27
Character technical direction	21	15	13	19	21
Cinema studies	13	11	16	5	13
Concept art for games	109	91	102	100	114
Concept design, animation and games	125	121	120	101	91
Costume design	63	51	49	37	43
Creative writing	140	132	132	143	113
Dance	23	22	22	25	34
Denimwear design	5	2	-	-	-
Design for 3D action figures	15	11	7	9	9
Design for sustainability	57	76	80	81	68
Dramatic writing	171	146	117	105	95
Drawing	223	200	170	177	181
Electronic design	33	25	17	15	9
Equestrian studies	12	13	14	14	16
Exhibition design	-	-	-	-	2
Fashion	108	104	98	97	105
Fashion journalism	49	37	28	33	38
Fashion marketing and management	145	151	127	127	129
Fashion photography	80	73	80	85	120
Fibers	71	67	58	55	81
Film and television	177	158	171	156	158
Fragrance marketing and management	19	7	12	13	16
Furniture design	52	54	37	44	48
Game user experience (UX) design	17	13	20	22	17
Gender studies	10	8	9	9	5
Graphic design	188	199	185	202	207
Illustration	6	4	1	5	18

Fall Quarter Enrollment by Minor *

Minor	2023	2022	2021	2020	2019
Illustration for entertainment	78	56	53	46	37
Illustration for surface design	25	18	19	15	12
Inclusive fashion design	2	1	-	-	-
Industrial design	25	29	23	36	46
Interaction design	1	3	10	13	10
Interactive design and game development	67	62	55	49	64
Interior design	74	85	80	70	75
Jewelry	44	32	19	26	27
Kinetic design	10	15	13	9	-
Language and cultural studies	20	25	42	35	48
Marine design	18	15	10	13	10
Marketing mobile and interactive	13	13	13	8	9
Menswear design	10	10	13	17	23
Mobile interactive design	6	7	10	8	7
Motion media design	66	66	51	61	84
Museum studies	22	28	18	22	16
Music composition	33	37	35	41	34
Music production	86	65	73	65	77
New media art	-	-	-	2	3
Package design	25	30	0	27	18
Painting	80	64	66	63	73
Performing arts	50	41	45	44	47
Photography	125	133	132	135	161
Preservation design	34	28	21	16	19
Previsualization	-	-	-	2	4
Printmaking	67	49	-	28	34
Producing for film and media	56	64	65	65	55
Product design	-	1	-	-	-
Production design	30	26	32	25	19
Scientific illustration	30	27	28	32	25
Sculpture	9	9	8	7	11
Sequential art	171	159	124	115	141
Service design	8	13	7	15	11
Sneaker design	58	33	-	-	-
Social strategy and management	42	34	14	-	-
Sound design	3	-	1	1	1
Sound editing	52	49	37	32	33
Storyboarding	242	253	246	213	244
Technical direction	21	24	21	28	39
Television producing	-	-	-	1	2
Themed entertainment design	54	58	47	47	37
User experience (UX) design	38	20	17	-	-
Visual effects	80	55	57	57	98
Vocal performance	46	36	-	36	39
Writing	9	18	23	26	25

*All minor enrollment reported.

Student Demographics

Race/Ethnicity*

Full-time, Degree-seeking First-time Students	2023		2021		2020		2019		2018	
	No.	%	No.	%	No.	%	No.	%	No.	%
American Indian or Alaska Native	26	0.74%	17	0.51%	15	0.59	16	0.83	25	0.94
Asian	226	6.40%	230	6.85%	138	5.39	116	6.03	163	6.12
Black, non-Hispanic	472	13.36%	427	12.72%	382	14.92	233	12.11	303	11.38
Hispanic	256	7.25%	224	6.67%	160	6.25	129	6.70	175	6.57
Multiracial, non-Hispanic	69	1.95%	18	0.54%	0	0.00	0	0.00	0	0.00
Native Hawaiian or other Pacific Islander	7	0.20%	6	0.18%	5	0.20	4	0.21	7	0.26
Nonresident alien	375	10.62%	339	10.10%	295	11.52	173	8.99	392	14.73
Race/ethnicity unknown	184	5.21%	200	5.96%	173	6.76	155	8.06	96	3.61
White, non-Hispanic	1,917	54.28%	1,895	56.47%	1,393	54.39	1,098	57.07	1,501	56.39
Total	**3,532**				2,561		1,924		2,662	

Full-time Undergraduate	2023		2022		2021		2020		2019	
	No.	%	No.	%	No.	%	No.	%	No.	%
American Indian or Alaska Native	83	0.65%	69	0.60%	67	0.63	62	0.67	66	0.61
Asian	780	6.15%	709	6.15%	616	5.81	512	5.55	592	5.48
Black, non-Hispanic	1,515	11.95%	1,310	11.36%	1,217	11.49	1,089	11.81	1,098	10.17
Hispanic	885	6.98%	773	6.71%	723	6.82	642	6.96	762	7.05
Multiracial, non-Hispanic	124	0.98%	35	0.30%	0	0.00	0	0.00	0	0.00
Native Hawaiian or other Pacific Islander	28	0.22%	27	0.23%	26	0.25	21	0.23	34	0.31
Nonresident alien	1,870	14.75%	1,906	16.54%	1,918	18.10	1,808	19.60	2,310	21.39
Race/ethnicity unknown	711	5.61%	648	5.62%	547	5.16	396	4.29	333	3.08
White, non-Hispanic	6,684	52.71%	6,050	52.49%	5,480	51.73	4,694	50.89	5,606	51.90
Total	**12,680**				10,594		9,224		10,801	

Full-time Graduate	2023		2022		2021		2020		2019	
	No.	%	No.	%	No.	%	No.	%	No.	%
American Indian or Alaska Native	5	0.22%	6	0.28%	5	0.23	4	0.22	6	0.30
Asian	79	3.46%	71	3.27%	66	3.05	50	2.71	49	2.43
Black, non-Hispanic	155	6.79%	146	6.73%	176	8.13	167	9.05	166	8.22
Hispanic	76	3.33%	60	2.76%	66	3.05	74	4.01	86	4.26
Multiracial, non-Hispanic	16	0.70%	3	0.14%	0	0.00	0	0.00	0	0.00
Native Hawaiian or other Pacific Islander	1	0.04%	3	0.14%	2	0.09	2	0.11	4	0.20
Nonresident alien	1,430	62.61%	1,344	61.94%	1,296	59.89	1,101	59.64	1,259	62.36
Race/ethnicity unknown	44	1.93%	51	2.35%	51	2.36	28	1.52	23	1.14
White, non-Hispanic	478	20.93%	486	22.40%	502	23.20	420	22.75	426	21.10
Total	**2,284**				2,164		1,846		2,019	

Nonresident alien reported separately regardless of race/ethnicity.

Student Age (Average and range)

Fall Quarter	2023	2022	2021	2020	2019
First-time, degree-seeking students	18, 16 - 66	18, 16–43	18, 16–45	18, 15–40	18, 16–37
Undergraduate	20, 15 - 71	21, 15–70	21, 15–69	21, 15–68	21, 15–67
Graduate	27, 20 - 80	28, 20–79	28, 20–78	28, 21–71	28, 20–70
Full-time	21, 16 - 76	21, 15–75	21, 16–66	21, 15–63	21, 16–70
Part-time	25, 15 - 80	25, 15–79	25, 15–78	24, 15–71	25, 15–67
All students	22, 15 - 80	22, 15–79	22, 15–78	22, 15–71	22, 15–70

U.S. Students

Number and percentage whose permanent residence is outside the state of Georgia:

Fall Quarter	2023 No.	2023 %	2022 No.	2022 %	2021 No.	2021 %	2020 No.	2020 %	2019 No.	2019 %
First-time, degree-seeking students	2,649	83	2,530	83	1,868	80	1,517	82	1,926	83
Undergraduate, degree-seeking	10,164	82	9,253	82	8,477	81	7,556	81	8,062	81
Graduate, degree-seeking	1,065	82	1,105	84	1,052	81	1,009	82	972	78

Top 10 states of permanent residence of fall quarter student body:

Rank	2023		2022		2021		2020		2019	
1	Georgia	2,540	Georgia	2,304	Georgia	2,192	Georgia	2,011	Georgia	2,215
2	Florida	1,381	Florida	1,275	Florida	1,204	Florida	1,063	Florida	1,077
3	Texas	944	Texas	844	Texas	782	Texas	670	Texas	717
4	N. Carolina	669	N. Carolina	616	N. Carolina	592	N. Carolina	555	N. Carolina	570
5	New Jersey	604	New York	554	New Jersey	528	New Jersey	476	New York	510
6	Virginia	564	New Jersey	553	New York	521	New York	463	New Jersey	487
7	New York	561	Virginia	525	S. Carolina	478	S. Carolina	428	S. Carolina	485
8	S. Carolina	535	Pennsylvania	503	Virginia	456	Pennsylvania	421	Pennsylvania	443
9	Pennsylvania	507	S. Carolina	475	Pennsylvania	452	Virginia	407	Virginia	410
10	California	480	California	418	California	387	Maryland	370	Maryland	380

Non-U.S. Students

Percentage of non-U.S. students:

Fall Quarter	2023	2022	2021	2020	2019
First-time, degree-seeking students	12%	12%	13%	14%	20%
Undergraduate, degree-seeking	15%	16%	18%	19%	21%
Graduate, degree-seeking	55%	54%	53%	53%	54%

Number of countries represented in the student body:

Fall 2023	Fall 2022	Fall 2021	Fall 2020	Fall 2019
114	122	117	114	118

Top 10 countries of nation of citizenship of fall quarter student body:

Rank	2023		2022		2021		2020		2019	
1	China	1,621	China	1,615	China	1,725	China	1,639	China	1,785
2	India	635	India	539	India	423	India	370	India	401
3	South Korea	184	South Korea	211	South Korea	220	South Korea	225	Hong Kong	358
4	Taiwan	120	Hong Kong	125	Hong Kong	164	Hong Kong	191	South Korea	271
5	Mexico	94	Taiwan	121	Taiwan	115	Taiwan	117	Taiwan	128
6	Hong Kong	78	Colombia	82	Mexico	85	Canada	67	Colombia	78
7	Colombia	72	Mexico	81	Canada	77	Mexico	66	Canada	75
8	Canada	69	Canada	67	Colombia	75	Colombia	61	Mexico	69
9	Vietnam	62	Vietnam	53	Indonesia	59	Indonesia	51	Brazil	59
10	Brazil	52	Brazil	47	Brazil	50	Brazil	49	Venezuela	56

Non-U.S. Enrollment by Country

Country	UG	GR	Total
Afghanistan	2	0	2
Antigua and Barbuda	1	0	1
Argentina	10	4	14
Armenia	2	0	2
Australia	7	1	8
Austria	2	0	2
Bahamas	14	0	14
Bahrain	1	0	1
Bangladesh	4	1	5
Barbados	1	0	1
Belarus	3	2	5
Belgium	2	2	4
Belize	0	1	1
Bermuda	5	1	6
Bhutan	2	0	2
Bolivia	13	1	14
Botswana	2	0	2
Brazil	44	8	52
Bulgaria	1	0	1
Cambodia	5	1	6
Cameroon	2	0	2
Canada	53	16	69
Cayman Islands	3	0	3
Chile	6	0	6
China	737	884	1,621
Colombia	53	19	72
Costa Rica	8	3	11
Croatia	2	0	2
Cyprus	1	0	1
Czech Republic	4	0	4
Democratic Rep. of the Congo	1	1	2
Denmark	3	0	3
Dominica	1	0	1
Dominican Republic	29	3	32
Ecuador	27	8	35
Egypt	1	1	2
El Salvador	6	2	8
Ethiopia	1	0	1
Finland	2	0	2
France	17	0	17
Germany	25	4	29
Ghana	2	2	4
Greece	5	0	5
Guatemala	29	2	31
Haiti	2	0	2
Honduras	23	1	24
Hong Kong	67	11	78
Hungary	3	0	3
Iceland	1	0	1
India	211	424	635
Indonesia	40	5	45
Iran (Islamic Republic of)	3	4	7
Ireland	3	1	4
Israel	5	0	5
Italy	22	5	27
Jamaica	11	1	12
Japan	5	2	7
Jordan	2	0	2
Kazakhstan	10	0	10
Kenya	9	3	12
Latvia	1	1	2
Lebanon	3	0	3
Lithuania	1	0	1
Macau	1	1	2
Malawi	1	0	1
Malaysia	10	0	10
Mali	1	0	1
Malta	1	0	1
Mexico	86	8	94
Mongolia	3	0	3
Morocco	1	1	2
Myanmar	5	2	7
Nepal	2	3	5
Netherlands	2	0	2
New Zealand	2	3	5
Nicaragua	3	1	4
Nigeria	9	9	18
Norway	2	0	2
Oman	2	0	2
Pakistan	5	5	10
Panama	15	4	19
Paraguay	1	0	1
Peru	30	7	37
Philippines	28	9	37
Poland	5	1	6
Portugal	5	0	5
Romania	2	0	2
Russian Federation	16	2	18
Rwanda	2	1	3
Saudi Arabia	1	4	5
Senegal	1	0	1
Serbia	3	1	4
Singapore	12	2	14
Slovakia	0	1	1
South Africa	5	1	6
South Korea	164	20	184
Spain	17	4	21
Sweden	5	0	5
Switzerland	5	0	5
Syrian Arab Republic	0	1	1
Taiwan	43	77	120
Thailand	23	5	28
Trinidad and Tobago	11	2	13
Tunisia	1	0	1
Turkey	8	2	10
Turkmenistan	0	2	2
Uganda	2	0	2
Ukraine	1	1	2
United Arab Emirates	1	1	2
United Kingdom	34	2	36
Uzbekistan	1	1	2
Venezuela	32	3	35
Vietnam	60	2	62
Zimbabwe	1	1	2

Campus and Residence Life

Residence Halls

Amenities	Ann Street	Apiary at The Hive	Barnard Village	Boundary Village	Bumble at The Hive	Chatham House	Colony at The Hive	Dance at The Hive	Everest at The Hive	Flower at The Hive	FORTY [1]	FORTY FIVE [1]	FORTY FOUR [1]	Garden at The Hive	Honey at The Hive	Montgomery House	Oglethorpe House	Sail at Victory Village	Sand at Victory Village	SCAD House [1]	Surf at Victory Village	Turner House
Capacity	510	242	285	381	239	625	230	238	237	237	548	406	545	243	243	487	361	232	333	150	398	732
Coed	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Dining hall		x		x	x	x	x	x	x	x	x	x	x	x	x	x	x		x			x
Upper-class student only	x		x	x													x	x	x	x	x	
Double occupancy	x	x		x	x	x	x	x	x	x	x	x		x	x	x	x	x			x	x
Apartment style	x		x	x							x		x							x	x	
Suite style		x		x	x	x	x	x	x	x	x	x	x	x	x				x		x	
Private bath	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Kitchen with cooking facilities	x		x	x							x								x		x	
Wireless internet access	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Non-smoking facility	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Drafting table			x	x													x					x
Study rooms		x		x		x	x	x	x	x	x	x	x	x	x		x			x	x	
Extra-long twin-size beds	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			x
Elevator service	x	x			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
In-room laundry facilities	x																					
App-operated laundry facilities		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Vending machines		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
On-site convenience store											x		x				x		x			x
Game room	x																				x	
Fitness center		x		x			x	x	x	x		x		x	x		x				x	
Swimming pool		x		x			x	x	x	x		x		x	x							
Limited on-site parking	x	x	x	x	x		x	x	x	x		x	x	x	x	x	x	x	x		x	
Limited street parking	x																x	x		x	x	

[1] SCAD Atlanta residence hall

Library Resources

Printed Resources	Jen Library	ACA Library	Lacoste Library
Volumes (books and bound periodicals)	180,167	67,128	5,681
Audiovisual materials	14,211	1,757	38
Serial subscriptions	607	122	4

Online Resources (available through all libraries)	Availability
e-books	326,823
e-journals	58,699
Online databases	126
eTheses	5,222

Visual Resource Center	2023	2022	2021	2020	2019
Slides and digital images	642,654	635,674	641,353	639,993	632,537

Athletics

Sports	SCAD Atlanta (MEN'S AND WOMEN'S)	SCAD Savannah (MEN'S AND WOMEN'S)	Student Recreation	Intramural
Badminton				x
Basketball				x
Bowling	x	x		
Canoeing				
Cross country	x	x		
Cycling	x	x		
Cricket				x
E-Gaming				x
Equestrian		x		
eSports		x		
Fencing	x			
Flag football				x
Football				
Golf	x	x		
Indoor soccer				x
Indoor track and field		x		
Kayaking				
Lacrosse		x		
Pickleball				x
Soccer		x		x
Spikeball				x
Swimming		x		
Tennis	x	x		x
Track and field	x	x		
Volleyball				x

Student Organizations

(A) **Atlanta**   (S) **Savannah**

Organizations Related to Academic Programs

2D Rigging Club (A)

2D Xtreme (S)

AES (Audio Engineering Society SCAD,
Student Section) (S)

AIGA (American Institute of Graphic Arts)
SCAD Atlanta (A)

AIGA SCAD (S)

American Institute of Architecture Students
(AIAS) (S)

Analog & Digital Photo Club (S)

Animation Producers Guild (S)

ASHRAE (S)

Black Film Club (A)

Digital Media Club (S)

Fashion Marketing Community (S)

Fibers Force (S)

Fine Arts Club (S)

Film Club (A)

FLUX (A)

Game Club (A)

Game Development Network (S)

Glyph (S)

Grad Lab (S)

Graduate Illustration Club (S)

IDSA (Industrial Design Society of America) (S)

Illustration Club (A)

Immersive Reality Club (S)

International Fashion Club (IFC) (S)

Interior Design Organization (IDO) (A) (S)

LOOP (S)

MAPPED (S)

MOME Love (S)

Motion Capture Club (S)

National Organization of
Minority Architects Students (NOMAS) (S)

PLAi (S)

Professional Audio Student Organization (S)

Rigging Union (S)

SCAD Advertising Club (S)

SCAD Atlanta Animation Society (SAAS) (A)

SCAD Ceramics Club (S)

SCAD Concept Art Club (S)

SCAD Geodesign Student Chapter (SGTSC) (S)

SCAD Illustration Society (S)

SCAD Jewelry Graduate Association (S)

SCAD Jewelry Student Association (S)

SCAD Motion Capture Club (S)

Scripted (S)

Sequential Art Society (S)

Slow Fashion Club (S)

Society of Scientific Illustrators (S)

SOCL Club (S)

Storyboarding Club (S)

Stop Motion Club (A)

Tau Sigma Delta (S)

TEA @ SCAD (S)

The Oglethorpe Chapter of the
Society of Architectural Historians (S)

WIA (Women in Animation) (S)

Community Service

SCAD Active Minds (S)

Religious

Catholic Campus Ministry (CREED) (S)

Cru (A)

Ninety-Nine (S)

Reformed University Fellowship (RUF) (S)

SCAD Hillel (S)

The Oasis (A)

Cultural

African Student Association (ASA) Ⓐ Ⓢ

Asian Student Association Ⓐ

Associated Korean International Students (AKIS) Ⓢ

Black Student Association (BSA) Ⓐ Ⓢ

Chinese Student Association Ⓢ

Indian Bee Collective (IBA) Ⓐ

LatinX Club Ⓐ

SCAD Latine Club Ⓢ

Special Interest

3rd Act Productions Ⓢ

Accessibility SCAD Ⓢ

Afrobeats Dance Club Ⓢ

After Dark Sketch Comedy Ⓢ

Anime Club Ⓢ

Book Bees Ⓢ

Concept Art Club Ⓐ

Cosplay Club Ⓢ

The Crafting Table Ⓢ

Dance Club Ⓐ

Film Production Club Ⓢ

Financial Investing Club Ⓢ

Gamer's Guild Ⓢ

Imagin.Experiences Ⓢ

K-Pop Dance Club Ⓢ

Leaders of Inclusive Thinking Ⓢ

Lyme League Ⓢ

Makeup Artistry Club Ⓢ

Music Club Ⓐ

NexSus Sustainability Ⓢ

Print Club Ⓢ

Production Club Ⓐ

Savannah Nerf Underground (SNUG) Ⓢ

SCAD BARDS Ⓢ

SCAD Climbing Ⓐ

SCAD Connector Ⓐ

SCAD Documentary Club Ⓢ

SCAD Drag Ⓢ

SCAD Editor's Club Ⓢ

SCAD Furs Ⓐ Ⓢ

SCAD Gaming Ⓢ

SCAD Lifting Club Ⓢ

SCAD Military Affiliated Students (SMAS) Ⓢ

SCAD Queers and Allies Ⓢ

SCAD Zine Club Ⓢ

SCAN Magazine Ⓐ

SKY@SCAD Ⓢ

Social Spectrum Club Ⓢ

Student Preservation Association (SPA) Ⓢ

Swing Dance Club Ⓢ

The Interlude Ⓐ

Writer's Club Ⓐ

Youtube Creators Club Ⓢ

Completion and Persistence

Degrees and Certificates Conferred by Major

First and Second Majors	2022–23	2021–22	2020–21	2019–20	2018–19
Accessory design	12	14	9	14	21
Advertising	44	16	20	34	65
Advertising and branding	73	81	106	79	23
Animation	429	421	397	384	390
Architectural history	2	3	2	3	1
Architecture	93	83	73	89	125
Art history	20	19	17	15	16
Arts administration	-	-	-	-	4
Branded entertainment	2	2	4	1	4
Business design and arts leadership	-	2	4	18	27
Business of beauty and fragrance	35	19	10	-	-
Cinema studies	3	3	4	4	2
Creative business leadership	31	34	30	16	3
Design for sustainability	18	19	5	6	7
Design management	56	42	47	50	49
Digital media	8	11	14	10	22
Dramatic writing	64	61	36	45	27
Equestrian studies	8	9	10	7	8
Fashion	198	153	180	185	184
Fashion marketing and management	95	97	114	117	143
Fibers	49	55	64	63	54
Film and television	337	293	271	249	181
Furniture design	16	15	29	19	16
Graphic design	217	163	160	165	172
Graphic design and visual experience	46	49	28	43	53
Illustration	287	299	254	226	216
Immersive reality	7	7	2	-	-
Industrial design	144	110	129	134	142
Interactive design and game development	148	166	146	180	155
Interior design	215	215	200	217	176
Jewelry	14	19	25	19	23
Luxury and fashion management	15	28	-	-	-
Luxury and brand management	62	22	61	71	79
Motion media design	76	78	78	90	74
Painting	76	64	70	81	44
Performing arts	125	94	58	57	53
Photography	113	144	112	120	104
Preservation design	5	13	11	17	14
Printmaking	2	-	1	3	3
Production design	94	59	75	56	59
Sculpture	6	2	9	8	14
Sequential art	149	158	108	117	136
Service design	26	23	13	12	23
Social strategy and management	13	12	3	-	-
Sound design	54	51	46	47	57
Television producing	4	2	3	3	14
Themed entertainment design	17	17	16	10	11
Urban design	1	1	3	2	4
User experience (UX) design	45	50	44	39	28
Visual communication	47	42	50	46	54
Visual effects	60	70	87	73	72
Writing	38	31	51	39	34

Degrees and Certificates Conferred by Type

First Major	2022-23	2021-22	2020-21	2019–20	2018–19
Undergraduate certificate: Digital publishing	4	5	3	2	5
Bachelor of Arts	66	64	77	66	98
Bachelor of Fine Arts	2,665	2,463	2,373	2,344	2,218
Professional Master of Architecture	20	16	24	28	43
Master of Arts	414	377	392	425	427
Master of Fine Arts	494	515	418	417	402
Master of Urban Design	1	1	3	2	4
Total Degrees and Certificates Conferred	**3,664**	3,441	3,290	3,284	3,197

Six-year Persistence of First-time, Full-time, Degree-seeking Students

First Quarter Enrolled	Cohort Total	Persistence
Fall 2012	1,776	69%
Fall 2013	1,678	71%
Fall 2014	1,727	73%
Fall 2015	1,928	71%
Fall 2016	2,122	73%

❝ I am now a producer for a very well-known director, and we are co-founding a production company with me as head of production. SCAD opened more doors than I had ever thought to even ask for. SCAD gave me every tool I needed to jump directly into a pool of professionals and have a voice. SCAD provided this for me — this life that I couldn't be more grateful for. Thank you. ❞

HALIE GRAHAM

Executive producer, The Garage
B.F.A., photography, 2017
Peachtree City, Georgia

Career and Alumni Success

Geographic Demographics of Active Alumni

U.S. Residency Distribution (52,741)

Midwest		North		Other		South		West	
Illinois	1,170	New York	3,046	Puerto Rico	220	Georgia	18,900	California	2,770
Ohio	886	New Jersey	1,377	Virgin Islands	30	Florida	3,954	Colorado	580
Michigan	639	Pennsylvania	1,276	Military - Europe	15	Texas	2,245	Washington	524
Missouri	382	Massachusetts	952	Military - Pacific	8	North Carolina	2,183	Oregon	314
Indiana	362	Connecticut	612	Guam	1	South Carolina	1,692	Arizona	190
Wisconsin	273	New Hampshire	230	Military - Americas	1	Virginia	1,686	Nevada	117
Minnesota	269	Vermont	171			Maryland	1,315	Utah	99
Kansas	182	Rhode Island	157			Tennessee	851	New Mexico	86
Iowa	87	Maine	155			Alabama	633	Hawaii	70
Nebraska	61					Louisiana	469	Idaho	46
North Dakota	13					Kentucky	408	Montana	38
South Dakota	9					District of Columbia	198	Alaska	35
						Arkansas	177	Wyoming	26
						Mississippi	177		
						Oklahoma	159		
						Delaware	126		
						West Virginia	89		
Total	**4,333**	**Total**	**7,976**	**Total**	**275**	**Total**	**35,262**	**Total**	**4,895**

International Residency Distribution (3,789)

Africa		Asia		Europe		Latin America and the Caribbean		North America	
Kenya	14	China	787	United Kingdom	84	Mexico	90	Canada	181
Egypt	6	Hong Kong	623	Germany	59	Colombia	74	Bermuda	29
South Africa	4	India	237	France	27	Bahamas	52	**Total**	**210**
Tanzania	4	South Korea	229	Spain	27	Ecuador	45		
Morocco	3	Taiwan	161	Sweden	21	Brazil	34		
Nigeria	3	Thailand	116	Italy	16	Panama	30		
Zimbabwe	3	Japan	74	Netherlands	15	Guatemala	26		
Ghana	2	Singapore	54	Switzerland	15	Peru	25		
Mauritius	2	Indonesia	49	Belgium	7	Costa Rica	24		
Botswana	1	Philippines	46	Denmark	7	Dominican Republic	23		
Cote D Ivoire	1	Saudi Arabia	38	Iceland	6	El Salvador	21		
Ethiopia	1	Malaysia	33	Austria	5	Honduras	18		
Libya	1	United Arab Emirates	26	Bulgaria	4	Trinidad and Tobago	18		
Malawi	1			Hungary	4	Cayman Islands	14		
Uganda	1	Vietnam	20	Norway	4	Jamaica	13		
Zambia	1	Turkey	17	Romania	4	Barbados	12		
		Bahrain	14	Finland	3	Venezuela	12		
		Pakistan	13	Greece	3	Nicaragua	9		
		Qatar	7	Ireland	3	Bolivia	7		
		Lebanon	6	Croatia	2	Argentina	6		
		Israel	5	Czech Republic	2	Chile	6		
		Oman	5	Georgia	2	Antigua and Barbuda	4		
		Jordan	4	Poland	2	Curacao	3		
		Kuwait	4	Portugal	2	Anguilla	2		
		Macau	4	Slovakia	2	Belize	2		
		Russian Federation	4	Andorra	1	Aruba	1		
		Myanmar	3	Estonia	1	Haiti	1		
		Mongolia	2	Latvia	1	Paraguay	1		
		Azerbaijan	1	Lithuania	1	Saint Vincent and Grenadines	1		
		Brunei Darussalam	1	Luxembourg	1	Uruguay	1		
		Cambodia	1	Macedonia	1	Virgin Islands (British)	1		
		Iran (Islamic Republic of)	1	Serbia	1				
		Kazakhstan	1	Ukraine	1				
		Nepal	1						
		Sri Lanka	1					**Oceania**	
		Turkmenistan	1					Australia	22
		Yemen	1					New Zealand	9
Total	**48**	**Total**	**2,590**	**Total**	**334**	**Total**	**576**	**Total**	**31**

Top Employers

3M	Deloitte	Laika	Ralph Lauren
Abercrombie and Fitch	Delta	Lands' End	Reebok
Adidas	Digital Domain	Landor & Fitch	Riot Games
Adobe	Digitas	Lilly Pulitzer	Rooster Teeth
Airbnb	DLR Group	L.L.Bean, Inc	Samsung
AKQA	DreamWorks Animation	Loloi Rugs	Shaw Industries
Amazon	Electronic Arts	L'Oréal	SmithGroup JJR
American Eagle Outfitters	Facebook	Lowe's	SOM
Anthropologie	Family Guy	lululemon athletica	Sony Pictures Imageworks
Apple	FCB	Macy's	Spotify
AT&T	Floyd County Productions	Mailchimp	Starbucks
Awesome Incorporated	Fossil	Marvel Studios	Target
Belk	frog	Mattel	The Coca-Cola Company
Bento Box Entertainment	General Electric	Michael Kors	The Home Depot
Bleacher Report	Gensler	Microsoft	The Mill
Blue Sky Studios	Goodby Silverstein & Partners	Mohawk	Time Inc.
BMW	Google	MPC	Turner Broadcasting
Brand New School	Gulfstream Aerospace	MullenLowe	Uber
CallisonRTKL	Hallmark	NBCUniversal	Under Armour
Capital One	Hasbro	Netflix	Universal Creative
Carter's	HBA	Nike	Urban Outfitters
Cartoon Network	Hi-Rez Studios	Nordstrom	USAA
CHANEL	HKS Inc.	Ogilvy	Venus Fashion, Inc.
Chico's FAS	Huge	Oracle	Verizon
CIA	Husqvarna	P&G	Vicarious Visions
CNN	IBM	Perception	Vinyard Vines
Coach	IDEO	Perkins + Will	Walt Disney Imagineering
Condé Nast	Industrial Light & Magic	Perry Ellis	Wayfair
Cooper Carry	Insomniac Games	Pixar	WEBTOON Entertainment Inc.
Crispin Porter + Bogusky	Intuit	Porsche	Wieden + Kennedy
David Yurman	J. Crew	Psyop	Zynga
DC Comics	Kids2	Publicis Sapient	ZGF Architects
Dell	Kohler	R/GA	
	Kohl's	RH	

Alumni relations and online groups

Industry and Alumni Engagement
Industry and alumni engagement managers based in several major U.S. markets continually develop and foster relationships with employers and alumni in an effort to expand career opportunities for SCAD students and alumni.

Events
View select recruitment events at scad.edu/careerevents.

Alumni-owned Businesses
SCAD alumni are entrepreneurs with 890+ alumni owning their own business. Alumni can update SCAD and CAS about their entrepreneurial endeavors through https://www.scad.edu/success/alumni-network/stay-connected.

Alumni Benefits
Alumni have several benefits after they graduate from SCAD, to see the full list, which includes how to stay connected, events, programs, and more, please visit https://www.scad.edu/success/alumni-network/benefits-and-resources.

Facilities

Atlanta

1430
1430 W. Peachtree St. NW
Built: 1955
Size: 74,000 square feet

FORTY
40 SCAD Way
Built: 2019
Style: Contemporary
Designed by: Mackey Mitchell Architects
Size: 183,028 square feet

FORTY FIVE
1470 Spring St.
Style: Contemporary
Designed by: Mackey Mitchell Architects
Built: 2023
Size: 206,837 square feet

FORTY FOUR
1470 Spring St.
Built: 2022
Style: Contemporary
Size: 183,108 square feet

Huntington House
32 Huntington Rd.
Built: 1931
Size: 4,157 square feet

Ivy Hall
179 Ponce de Leon Ave.
Built: 1883
Style: Queen Anne Revival
Designed by: Gottfried L. Norrman
Size: 7,182 square feet

Ried House
30 Golf Circle
Built: 1921
Size: 5,142 square feet

SCAD Atlanta
1600 Peachtree St. NW
Building A
Built: 1956
Designed by: Cooper, Barrett,
Skinner, Woodburg & Cooper

Building B
Built: 1966
Designed by: Cooper, Barrett,
Skinner, Woodburg & Cooper

Building C
Built: 1983
Designed by Henry H. Jordan, Jr.
Size: 312,000 square feet

SCAD Digital Media Center
1611 W. Peachtree St.
Built: 1953
Size: 57,293 square feet

SCAD House and SCAD Studio
1280 Peachtree St.
Built: 2004
Designed by: Renzo Piano
Size: 82,353 square feet

Lacoste

Acorn Cottage
Quartier des ecoles
Built: 1857
Size: 2,242 square feet

Boulangerie
Rue du Four
Built: 1780
Size: 2,569 square feet

Café Beauregard
86 route d'Apt
Built: 2020
Designed by: Claude Lambelain
At Home Architects

Café des Artistes
Rue St. Trophime
Built: 16th century;
additions in 19th century
Size: 2,129 square feet

Computer Lab
Rue de la Frescado
Built: 19th century
Size: 822 square feet

En Retour 1856 and Pascal's
Rue St. Trophime
Built: Back in 16th century; front in 1890
Size: 1,344 square feet

Goat Gate Garage
Rue de la Frescado
Built: 18th century
Size: 172 square feet

L'Epicerie (Proxi Market)
Rue Basse
Built 18th century
Size: 1,195 square feet

La Maison Basse
Chemin du Maison Basse
Built: 16th–19th centuries
Size: 14,673 square feet

La Promenade Sculpture Garden
Rue de la Frescado
Built: 18th century
Size: 172 square feet

La Promenade Shop
Rue de la Frescado
Built 19th century
Size: 205 square feet

Library Annex
Rue du Four
Built: 1667
Size: 2,372 square feet

Maison 79
Rue St. Trophime
Built: 12th, 17th and 18th centuries
Size: 5,330 square feet

Maison Borgoin
Rue de la Frescado
Built 18th century
Size: 829 square feet

Maison Brun
Le Bas Claux
Built: 1999
Size: 1,851 square feet

Maison Cedres
Chemin du Parc
Built: 1890
Size: 1,014 square feet

Maison Daniel and Caves
Rue de la Frescado
Built: 17th century
Size: 1,280 square feet

Maison Daniel Atelier
Rue de la Frescado
Built: 17th century
Size: 161 square feet

Maison Devilleneuve
Rue de la Frescado
Built: 18th century
Size: 1,619 square feet

Masion Forte
Chemin du Parc
Built: 11th century
Size: 2,031 square feet

Maison Fortunea
Rue du Four
Built: 1629
Size: 2,715 square feet

Maison Murier
Rue St. Trophime
Built: 1807
Size: 1,770 square feet

Maison Noelle
Rue Basse
Built 18th century
Size: 41.5 square feet

Maison Olivier Lower and Ateliers
Rue St. Trophime
Built: 1577
Size: 2.717 square feet

Lacoste (continued)

Maison Olivier Upper
Rue St. Trophime
Built: 17th century
Size: 427 square feet

Maison Omelette
Rue du Four
Built: 1636
Size: 439 square feet

Maison Pitot 1-4
Rue de la Frescado
Built: 19th century
Size: 2,923 square feet

Maison Pitot 5
Common Bath, Pitot Workshop
Rue de la Frescado
Size: 1,081 square feet

Maison Pitot 6 and Pitot Lounge
Rue de la Frescado
Built: 19th century
Size: 962 square feet

Maison Pfriem
Rue du Four
Built: 1636
Size: 1,184 square feet

Maison Relais
Rue Basse/Route D106
Built 18th century
Size: 2949 square feet

Maison Renard
Rue du Four
Built: 19th century
Size: 2,527 square feet

Maison Roux
Rue Basse
Built 18th century
Size: 506 square feet

Maison Tournesol
Rue Basse
Built 18th century
Size: 783 square feet

Maison Veronique
Rue Basse
Built 18th century
Size: 718 square feet

Maison Riera
Rue Basse
Built: 16th century;
additions in 20th century
Size: 1,790 square feet

Olive Presse Cave
Rue du Four
Built: 1665
Size: 314 square feet

Renard Lounge
Rue du Four
Built: 18th century
Size: 129 square feet

Residence du SCAD
Rue Basse
Built: 16th century;
additions in 19th and 20th centuries
Size: 6,389 square feet

Rierra Annex
Rue Basse
Built: 16th century;
additions in 20th century
Size, 1,851 square feet

**SCAD FASH Lacoste
Lower (Old Studio 2) and
Ateliers Un et Deux**
Rue St. Trophime
Built: 12th century;
additions in 18th century
Size: 2,862 square feet

**SCAD Pro and
Admission Welcome Center**
Rue St. Trophime
Built: 18th century;
additions in 20th century
Size: 1,700 square feet

shopSCAD
Rue St. Trophime
Built: 1656; additions in 19th century
Size: 1,449 square feet

Studio 1
Rue de la Frescado
Built: 18th century;
additions in 20th century
Size: 1,151 square feet

Studios 3 and 4
Rue du Four
Built: 17th century;
additions in 18th century
Size: 2,599 square feet

St. Trophime Complex
Rue St. Trophime
Built 19th century
Size: 3,713 square feet

SCAD FASH Lacoste MUSEUM
Rue Basse
Built 18th century
Size: 205 square feet

Savannah

Adler Hall
532 Indian St.
Built: 1920
Size: 39,722 square feet

Alexander Hall
668 Indian St.
Built: 1945
Style: Modern
Size: 50,518 square feet

Ann St. Lofts
111 Ann St.
Built: 2023
Size: 183,544 square feet

Arnold Hall
1810 Bull St.
Built: 1920
Style: Georgian revival
Size: 76,648 square feet

Art's
341 Bull St.
Built: 1913
Style: Neoclassical
Size: 2,442 square feet

Athletic Fields and Back40
3650 Speedway Blvd.
Hardeeville, South Carolina
Size: 3,656

Barnard Village
3121 Barnard St.
Built: 2007
Designed by: Stewart Aiken
Size: 95,148 square feet

Boundary Village
701 W. Jones St.
Built: 2004
Style: Modern
Designed by: Stewart Aiken
Size: 126,174 square feet

Bradley Hall
115 E. York St.
Built: 1906
Sytle: Mediterranean
Size: 60,827 square feet

Café at The Hive
201 W. Boundary St.
Built: 1972
Size: 17,700 square feet

Carnival
3515 Montgomery St.
Built: 2013
Size: 1,426 square feet

Savannah (continued)

Chatham House
609 Abercorn St.
Built: 1952
Size: 147,000 square feet

Clark Hall
229 Martin Luther King Jr. Blvd.
Built: 1887
Style: Romanesque
Designed by: Alfred Eichberg
and Calvin Fay
Size: 66,874 square feet

Clinard Hall
618 Drayton St.
Built: 1872
Style: Italianate townhouse
Size: 5,747 square feet

ClubSCAD
201 Barnard St.
Built: 1937
Designed by: Cletus Bergen
Size: 8,262 square feet

Crites Hall
217 Martin Luther King Jr. Blvd.
Built: 1908
Style: Neo-classical revival
Size: 36,955 square feet

Deloitte Foundry
516 Drayton St.
Built: 1819
Size: 77,297 square feet

Eckburg Hall
115 W. Henry St.
Built: 1892
Style: Queen Anne revival
Designed by: Gottfried L. Norrman
Size: 26,172 square feet

Ex Libris
228 Martin Luther King Jr. Blvd.
Built: 1903
Built for: James C. Slater
Size: 21,599 square feet

Fahm Hall
1 N. Fahm St.
Built: 1970
Style: 20th-century modern
Size: 13,819 square feet

Forsyth House
715 Barnard St.
Built: c. 1913
Style: Victorian
Size: 11,300 square feet

Garvin Hall
412 E. Anderson St.
Built: 1896
Style: Amalgam of Classical
and Colonia Revival
Designed by: Gottfried L. Norrman
Size: 19,135 square feet

The Graham Scott
641 Indian St.
Built 1958
Size: 15,687 square feet

Granite Hall
126 E. Gaston St.
Built: 1880
Style: Italianate
Size: 12,291 square feet

Gryphon
341 Bull St.
Built: 1912
Style: Neoclassical
Size: 3,595 square feet

Gulfstream Center for Design
3116 Montgomery St.
Built: 1953
Size: 45,635 square feet

Hamilton Hall
522 Indian St.
Built: 1882
Size: 46,120 square feet

Hamilton Hall Annex
528 Indian St.
Built: 1960
Size: 2,799 square feet

Haymans Hall
23 E. Charlton St.
Built: 1932
Size: 23,370 square feet

Herstand Hall
101 Martin Luther King Jr. Blvd.
Built: 1926
Designed by Cletus Bergen
Size: 40,718 square feet

The Hive
201 W. Boundary St.
Built: 2016
Style: Contemporary
Size: 535,904 square feet

The Hive Pool and Clubhouse
201 W. Boundary St.
Built: 2017
Style: Contemporary
Size: 2,500 square feet

Jen Library and Gutstein Gallery
201 E. Broughton St.
Built: 1925
Style: Modern
Size: 84,525 square feet

Keys Hall
516 Abercorn St.
Built: 1870
Style: Italianate
Designed by: Henrik Wallin
and Edwin Young
Size: 18,728 square feet

Kiah Hall
227 Martin Luther King Jr. Blvd.
Built: 1856
Style: Greek revival
Designed by: Augustus Schwaab
Size: 16,179 square feet

Lai Wa Hall and Carriage House
622 Drayton St.
Built: 1877
Style: Classical
Size: 14,915 square feet

Lathrop Warehouse
102 E. Lathrop Ave.
Built: 1957
Size: 47,889 square feet

Liberty House
320 E. Liberty St.
Built: 1895
Style: Victorian
Size: 8,698 square feet

The Lorlee
328 Barnard St.
Built: 1880
Size: 15,368 square feet

Lucas Theatre for the Arts
32 Abercorn St.
Built: 1921
Style: Spanish Baroque revival
Size: 86,000 square feet

Magnolia Hall and Carriage House
507 Whitaker St.
Built: 1878
Style: Second Empire
Designed by: Abraham J. Snedeker
Size: 9,144 square feet

Montgomery Hall
3515 Montgomery St.
Built: 2013
Size: 74,948 square feet

Montgomery House
3515 Montgomery St.
Built: 2013
Size: 116,342 square feet

Morris Hall
2 and 4 E. Jones St.
Built: 1853
Style: Italianate brick and stucco
Design by: John S. Norris
Size: 10,807 square feet

Norris Hall
548 E. Broughton St.
Built: 1858
Style: Restrained Greek revival
Design by: John S. Norris
Size: 14,803 square feet

Savannah (continued)

Number Nine
9 W. Henry St.
Built: 1940
Style: Modernist mid-century
Size: 18,700 square feet

Oglethorpe House
201 W. Oglethorpe Ave.
Built: 1966
Style: 20th-century modern
Size: 101,478 square feet

Old Arch Hall
235 W. boundary St.
Built: Circa 1960
Style: 1850s viaduct with
Greek revival influence
Size: 4,423 square feet

Pei Ling Chan Gallery and Theater
324 Martin Luther King Jr. Blvd.
Built: 1919
Size: 3,720 square feet

Pepe Hall
212 W. Taylor St.
Built: 1906
Style: Mediterranean revival
Designed by: Gottfried L. Norrman
Size: 18,529 square feet

Physical Resources
22 E. Lathrop
Built: 1951
Style: Modern
Size: 37,077 square feet

Poetter Hall
342 Bull St.
Built: 1892
Style: Romanesque revival
Designed by: William Gibbons Preston
Size: 29,043 square feet

Propes Hall
15 Drayton St.
Built: 1895
Style: Renaissance revival
Designed by: Gottfied L. Norrman
Size: 16,749 square feet

River
640 Indian St
Built 2023
Size: 248,650 square feet

Ronald C. Waranch Equestrian Center
Hwy. 17, South Carolina
Built: 2006
Size: 51,072 square feet

Savannah Film Studios
Building 1
2315 Louisville Road
Built: 1942
Size: 21,547 square feet

Building 2
2305 Louisvile Road
Built: 2023
Size: 4,832 square feet

Building 5
2041 Louisville Rd
Built: 2021
Style: Contemporary
Size: 31,194 square feet

SCAD Department of University Safety
350 Bull St.
Built: 1888
Size: 1,789 square feet

SCADfit at The Hive
201 W. Boundary St.
Built: 2017
Style: Contemporary
Size: 14,433 square feet

SCAD Mail Center
235 W. Boundary St.
Built: Circa 1960
Style: 1850s viaduct with
Greek revival influence
Size: 4,423 square feet

SCAD Museum of Art
601 Turner Blvd.
Built: 1853
Size: 66,186 square feet

Smithfield Cottage and Carriage House
118 W. Hall St.
Built: 1888
Style: Queen Anne revival
Designed by: Alfred Eichberg
Size: 7,640 square feet

Student Center
120 Montgomery St.
Built: 1909
Style: Moorish revival
Designed by: Hyman Witcover
Size: 18,411 square feet

The Shed
3515 Montgomery St.
Built: 2018
Size: 32,241 square feet

Trustees Theater
216 E. Broughton St.
Built: 1946
Style: Art moderne
Designed by: Howell and Tucker
Size: 20,079 square feet

Turner House
302 W. Boundary St.
Built: 2001
Style: Italianate
Designed by: Stewart W. Aiken
Size: 168,741 square feet

Sand at Victory Village
1 W. Victory
Built: 2014 and 2020
Size: 112,910 square feet

Sail at Victory Village
201 W. Victory
Built: 2014 and 2020
Size: 225,265 square feet

Surf at Victory Village
301 W. Victory
Built: 2014 and 2020
Size: 136,275 square feet

Wallin Hall
312 E. 37th St.
Built: 1912
Style: Prairie
Designed by: Henrik Wallin
and Edwin Young
Size: 31,400 square feet

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